Arts, Leisure and Culture Select Committee

Review of the effects of arts, leisure and culture on wellbeing

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Outline Scope

Which of our strategic corporate objectives does this topic address?

Health and Wellbeing - A healthier borough

What are the main issues and overall aim of this review?

Stockton Borough Council currently measures the wellbeing of its population through the annual residents' survey. Together with the Place Survey, results show:

- The most important factors for quality of life are seen as: community safety (39%), parks and open spaces (20%)
- The most important improvements needed to improve quality of life are: more facilities for teenagers (17%) and children <13yrs (15%), reducing crime and anti-social behaviour (14%)
- 70% of respondents said their health was 'very good' or 'good'
- 28% said day-to-day activities were limited (a little or a lot) because of a health problem / disability lasting, at least 12 months
- 32% were feeling optimistic about the future all of the time / often; 24% none of the time / rarely
- 51% had been dealing well with problems all of the time / often; 7% none of the time / rarely

(DPH Annual Report 2012-13)

Research studies have found links between arts, leisure, and culture, on an individual's and community wellbeing. The positive impact of arts interventions in medical settings has included clinical outcomes such as reductions in blood pressure, heart rate, cortisol levels, anxiety and depression as well as indicators such as reduced need for medication and recovery time. There is also increasing evidence for the benefits of participatory and community based arts.

The review will aim to show whether the arts can result in economic savings in a wide range of public sectors e.g. health, social care, criminal justice etc, and if this provides the case for future commissioning of arts in health initiatives.

The Committee will undertake the following key lines of enquiry:

Explore the opportunities for addressing health concerns of Stockton Borough residents by:

- Examining the range of arts, leisure & culture activities
- Examining the resources spent on arts, leisure & culture initiatives and the return on investment.
- Identifying how to record and utilise service user wellbeing through services / survey

indicators to influence how we develop and commission services

Who will the Committee be trying to influence as part of its work?

Public Health Directorate, Elected members particularly those from the Health and Wellbeing Board, Children & Young People, and Health & Adult Services directorates

Expected duration of review and key milestones:

9 Months – Report to Cabinet on 12 March 2015

What information do we need?

Existing information (background information, existing reports, legislation, central government documents, etc.):

Stockton-on-Tees Joint Health and Wellbeing Strategy 2012-2018 Director of Public Health Annual Report for the Borough of Stockton-on-Tees 2012-2013 "Shaping Our Future" A Sustainable Community Strategy for Stockton-on- Tees 2012 – 2021 Joint Strategic Needs Assessment NICHE Guidance-Quality Adjusted Life Years Ward Health Profiles

New information:

Who can provide us with further relevant evidence? (Cabinet Member, officer, service user, general public, expert witness, etc.) What specific areas do we want them to cover when they give evidence?

Director of Public Health Head of Culture and Leisure, DNS Dr Paul Williams, Hartlepool & Stockton on Tees Clinical Commissioning Group Durham University-Health & Medicine Examples of Arts, Leisure & Cultural providers; eg Jack Drum Arts, Darlington; Hulabaloo Theatre Co, Darlington etc.

How will this information be gathered? (eg. Financial baselining and analysis, benchmarking, site visits, face-to-face questioning, telephone survey, survey)

Meetings

How will key partners and the public be involved in the review?

Attendance at meetings

How will the review help the Council meet the Public Sector Equality Duty?

N/A

How will the review contribute towards the Joint Strategic Needs Assessment, or the implementation of the Health and Wellbeing Strategy?

It will assist to meet policy objectives of the Joint Health and Wellbeing Strategy by helping to:

- Strengthen the role and impact of ill-health prevention
- Increase cultural and leisure activity suitable for older people's needs to improve the

quality of life

- Improve mental health and wellbeing, including that of our children & young people
- Improving mental & physical wellbeing by supporting people to be active

Provide an initial view as to how this review could lead to efficiencies, improvements and/or transformation:

- Provision of alternative (non-medical) interventions to improve individuals' wellbeing.
- Reduced public health budget costs for arts, leisure & cultural interventions.

Chair	Scrutiny Officer
Councillor O'Donnell	Nigel Hart
Departmental Link Officers	Finance Link Officer
Sarah Bowman	

KEY TASK	DETAILS/ACTIVITIES	DATE	RESPONSIBILITY
Scoping of Review	Information gathering	April-June 2014	Scrutiny Officer Link Officer
Tri-Partite Meeting	Meeting to discuss aims and objectives of review	May 2014	Select Committee Chair and Vice Chair, Cabinet Member(s), Corporate Director(s), Scrutiny Officer, Link Officer
Agree Project Plan	Scope and Project Plan agreed by Committee	4 June 2014	Select Committee
Publicity of Review	Press Briefing at start of review	N/A	Chair, Link Officer, Press Officer Scrutiny Officer
Obtaining Evidence	To consider an overview of available evidence supporting the use of arts, leisure & cultural activities as an effective means of contributing towards wellbeing, including any available performance data and the Head of Arts, Leisure & Culture's involvement with Cultural	16 July 2014	Select Committee

	Community Group To review successful case studies nationally that have been led to demonstrable		
	improvements to wellbeing with a view to focusing within each of the following areas with a view developing local case studies:-		
	-Childrens -Adults -Older People		
	Consideration of development of case studies- Children	17 September 2014	
	Consideration of development of case studies- Adults	15 October 2014	
	Consideration of development of case studies- Older People	19 November 2014	
Members decide recommendations and findings	Review summary of findings and formulate draft recommendations	7 January 2015	Select Committee
Circulate Draft Report to Stakeholders	Circulation of Report	14 January 2015	Scrutiny Officer
Tri-Partite Meeting	Meeting to discuss finding of review and draft recommendations	w/c 2 February 2015	Select Committee Chair and Vice Chair, Cabinet Member(s), Corporate Director(s), Scrutiny

			Officer, Link Officer
Final Agreement of Report	Approval of final report by Committee	18 February 2015	Select Committee, Cabinet Member, Corporate Director
Consideration of Report by Executive Scrutiny Committee	Consideration of report	3 March 2015	Executive Scrutiny Committee
Report to Cabinet/Approving Body	Presentation of final report with recommendations for approval to Cabinet	12 March 2015	Cabinet/ Approving Body